

EWDD'S WEEKLY UPDATES



SUCCESS STORIES WEEK OF MARCH 21, 2022

MICROENTERPRISE RECOVERY GRANT PROGRAM Financial Recovery Grants for Eligible Microenterprises in the City of Los Angeles

\$8.5 MILLION
in grant funding


To learn more, visit: bit.ly/MicroenterpriseGrant

Applications will open March 25, 2022

\$8.5M MICROENTERPRISE GRANT OPENS FRIDAY

On March 25, 2022, EWDD will launch the City's \$8.5 million Microenterprise Recovery Grant Program. Up to \$15,000 in grants will be available to microenterprises to aid their economic recovery from COVID-19. The application period closes on April 15.

To be eligible, businesses must be for-profit, have five employees or less (including the business owners), and be located and operate within the City of Los Angeles. Funds can be used for operating expenses, including but not limited to payroll, lease payments, insurance, and inventory. Additional information, including the full list of eligibility requirements and a link to the application portal will be available at bit.ly/MicroenterpriseGrant. EWDD's BusinessSource Centers are available to provide technical assistance through the application process. To reach your nearest BusinessSource Center, visit bit.ly/LABusinessSource.



EQUITY FUND

Funding to supplement the Microenterprise Recovery Grant Program, targeted toward women entrepreneurs

\$1 MILLION
in funding

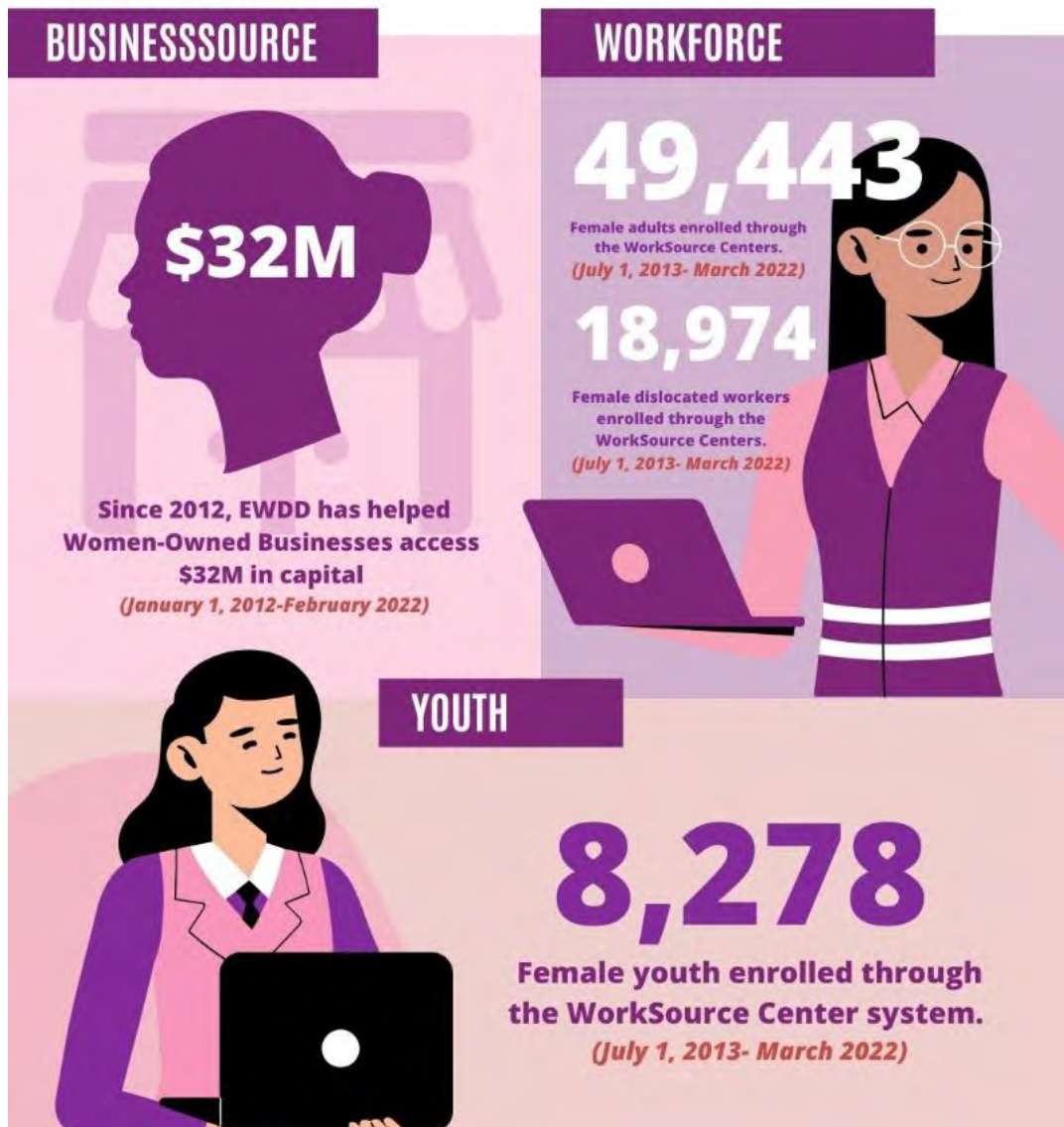
LOS ANGELES CITY COUNCIL PRESIDENT
NURY MARTINEZ
COUNCILWOMAN, 6TH DISTRICT

Applications will open March 25, 2022

WOMEN'S EQUITY FUND LAUNCHES FRIDAY 3/25

Applications open Friday March 25, 2022 for the Women's Equity Fund, a \$1 million grant program specifically targeted towards women entrepreneurs. The Equity Fund grant program is led by LA City Council President Nury Martinez and will be administered by EWDD. Funding for this program supplements the Microenterprise Recovery Grant Program and the same eligibility requirements apply. For additional information, visit: <https://bit.ly/EquityFundLA>.

Women's History Month



RESTORING LANDSCAPES, BUILDING LIVES

The California Employment Development Department (EDD) National Dislocated Workers Grant (NDWG) provided paid work experience for workers to assist with recovery efforts to residents and businesses that were severely impacted by the state's megafires. The NDWG also funded temporary employment opportunities for individuals who lost their jobs during COVID-19.

EWDD's WorkSource Centers and workforce partners helped administer the NDWG, which has provided temporary employment to hundreds of Angelenos. This project is 100% federally-funded in the amount of \$1.8 million.



WOMAN FIRE CREW MEMBER JOINS UNION

Veronica, 56, is one of more than 55 women that have gained valuable work experience in the Woolsey Megafires Temporary Jobs program. When Veronica (pictured above) first enrolled in the program in September 2021, she was released from incarceration and on active probation. Through the program, she was able to build a work history. After demonstrating her commitment to the clean-up crew and her interest in the construction sector, Veronica was selected for a three-year paid apprenticeship program with Local Union 36 for Roofers and Waterproofers. Her apprenticeship is expected to begin in March 2022.



The Woolsey Fire ignited on November 8, 2018, and burned nearly 97,000 acres of land throughout Los Angeles and Ventura County. Through the National Dislocated Workers Grant, crews cleaned up public trails and roads damaged by the Woolsey fire. In February, the crews worked on cleaning-up fire-damaged public trails and roads within Charmlee Wilderness Park's Malibu Pacific Trail. Participants worked on returning trails to their pre-fire state by restoring deeply eroded segments that had exposed hazardous pipes. To address the issue, three to four feet of dirt and soil was needed to backfill the erosion on the public trail (Above right, crew members in the process of working on the trail). The crew members assisted in restoring 15 yards of the trail (After, above right).

EWDD METRICS



WorkSource Centers assisted:

777 Walk-in visits
2,100 Phone calls and emails
230 Unemployment Insurance



YouthSource Centers - HIRE LA's Youth:

8,569 Applications
2,193 Youth in application pool
3,586 Youth enrolled



BusinessSource Centers assisted:

144 Microenterprises
51 Small Businesses
12 Sidewalk Vendors
106 Virtual Workshops



The Economic & Workforce Development Department is headquartered in the Garland Building located at 7th street and Garland Ave in downtown Los Angeles.

[1200 West 7th Street](#)
[Los Angeles CA 90017](#)

213-744-7300
711 for TRS (TTY)

If TTY/TTD is needed to contact us, please use 711 for Telecommunication Relay Services (TRS)

If you have any questions, comments, or wish to have a contribution considered for inclusion in an upcoming "Updates," please feel free to contact Jamie Francisco at (213) 744-9048 or Jamie.Francisco@lacity.org
