

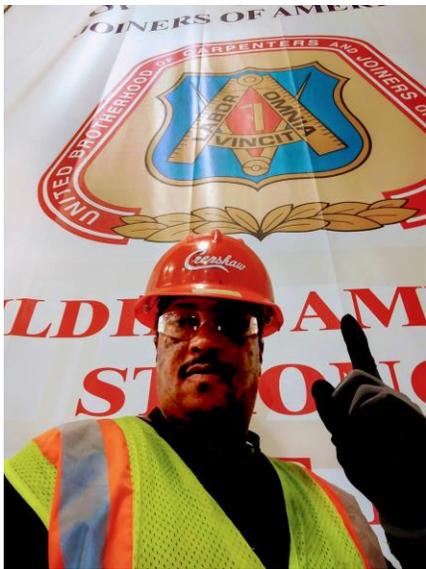


**News for the Week of AUGUST 12, 2019**

**RE-ENTRY SUCCESS STORIES**

EWDD is dedicated to providing all Angelenos access to job training, along with resume and interview assistance and job placement. This week EWDD Updates includes stories from the Vernon-Central/Los Angeles Technical Trade College WorkSource Center (WSC) featuring two re-entry workers, who through the assistance of the WSC and EWDD partner the Anti-Recidivism Coalition (ARC), have turned their lives around and now hold union jobs. These stories demonstrate EWDD’s commitment and efforts to remove barriers to employment.

**RE-ENTRY WORKERS RECEIVES FINANCIAL COACHING, HIRED FOR UNION JOBS**



**MAURICE** - The Vernon-Central/LATTC WorkSource Center provided re-entry worker Maurice with financial and employment coaching, guidance that helped steer him toward a career as a modular furniture installer with the Local 721 Southwestern Carpenters Union. Formerly incarcerated, Maurice said he served more years than he cares to remember and was eager to transform his life. The Vernon-Central/LATTC WSC, run by EWDD partner Coalition for Responsible Community Development (CRCD) has a partnership with the Anti-Recidivism Coalition (ARC), which helps re-entry workers make positive changes in their lives by providing a support network and comprehensive services. Maurice enrolled in several programs at the Vernon-Central/LATTC WorkSource Center, including the Bridges to Career program (BCO), where he received financial and employment coaching. He also attended financial opportunity workshops where he learned how to budget his money and build his credit.

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Through the support of the WSC, he also enrolled in a construction training program and was eventually hired as a modular furniture installer with the Local 721 Southwestern Carpenters Union. His experience inspired him to share a message to people who feel that they are at their lowest. “Keep pushing and don’t give up,” he said.

**GEORGE** - After serving time in prison, George returned home to Los Angeles determined to pursue opportunities and make the most out of his second chance at life. Through the Anti-Recidivism Coalition (ARC), George was introduced to the Vernon-Central/LATTC WorkSource Center, where he attended the Financial Opportunity Center workshop (FOC), which provided him financial coaching to rebuild his financial wellbeing. At the WSC, George also received construction training and support services for transportation and tools. In early July, George was hired as a full-time construction wireman at Rosendin Electric Inc. George now earns \$21.40 per hour.

## MORE THAN 100 ATTENDEES VISITED EWDD BOOTH AT SOUTH LA JOB FAIR

More than 100 attendees visited the EWDD booth at the South Los Angeles Community Job Fair, held at the Baldwin Hills Crenshaw Mall August 10, 2019. EWDD staff distributed flyers advertising the City’s Targeted Local Hire Program, the LA:RISE program and information about EWDD’s YouthSource, WorkSource and BusinessSource Centers. The job fair was sponsored by the Los Angeles Police Department (LAPD) Southwest Area. Prior to the August 10 Job Fair (on April 6, 2019), the West Adams WorkSource Center, in collaboration with the City of LA, LAPD, Baldwin Hills Crenshaw Plaza and Council Districts 8, 9 and 10 hosted and facilitated a free interview and resume workshop to help prepare job seekers for the August 10 event. Attendees received resume and interviewing tips, mock interview practice, and information about employer expectations at a job fair.



*West Adams WorkSource staff at the South Los Angeles Community Job Fair, sponsored by LAPD*

## HOLLYWOOD BSC HELPS STREET VENDOR OBTAIN \$2K MICROLOAN TO EXPAND



*The Hollywood BusinessSource Center recently helped entrepreneur Elsa Reyes obtain a \$2K micro-loan to expand her street vendor business.*

The Hollywood BusinessSource Center (BSC) provided extensive business coaching and one-on-one consultation to Elsa Reyes, helping her launch her business and secure a \$2,000 micro-loan to purchase inventory. Elsa is a street vendor in the Los Angeles area who sells clothing, bed comforters, perfume and jewelry. Elsa was looking for information regarding the City of LA's Street Vending Program. During her consultation, a Hollywood BusinessSource business coach provided Elsa with information about the City of Los Angeles Street Vending Ordinance, along with general rules, regulations, and restricted vending zone areas for the Street Vendor Program. In addition, Elsa received information on how to start a small business, permits and license requirements, price points and profitability, and access to capital. The business coach also assisted Elsa with obtaining her Business Tax Registration Certificate (BTRC) and Seller's permit to officially launch her business. The business coach also reviewed Elsa's financials and helped her obtain a \$2,000 micro-loan to purchase more inventory. With the permits and micro-loan, Elsa is looking for other opportunities to grow her business, including selling her products online.

**BUSINESS METRICS:**

<b>LABSCs Reporting:</b>	North Valley, West Valley, South Valley, South LA, East LA, Mid City, Central West, Hollywood and Harbor
Microenterprise enrolled	12
Microenterprise assisted	82
Small businesses enrolled	1
Small businesses assisted	11
Number of BSC clients who attended workshops	219

**WORKFORCE METRICS:**

*(arrows indicate weekly trend)*

**CalJobs** *(online and mobile)*



858  
Registrations  
24%

**WorkSource Centers**



1,473  
Enrollments  
16%

"Updates" is the weekly report from the EWDD Interim General Manager to the Office of Mayor Eric Garcetti, and is produced by EWDD's communications section. If you have questions, comments or wish to have a contribution considered for an upcoming "Updates," please contact Jamie Francisco at (213) 744-9048 or [Jamie.Francisco@lacity.org](mailto:Jamie.Francisco@lacity.org)