



News for the Week of Oct. 5, 2015

LOS ANGELES WINS FEDERAL 'P3' DESIGNATION AND \$700,000 PLANNING GRANT

EWDD officials learned Oct. 1 that Los Angeles has successfully been designated a Performance Partnership Pilot by the U.S. Department of Labor. The designation comes with a \$700,000 planning grant to demonstrate how to integrate services across multiple agencies to help disconnected youth return to school and plan a career. EWDD, the lead agency, will partner with Los Angeles Unified School District, Los Angeles Community College District and Los Angeles County on plans to improve current delivery systems for young adults with a history of being homeless, out of school or in the criminal justice system. EWDD received key support from LA n Sync in applying for the grant. LA n Sync, founded by the Annenberg Foundation, helps local agencies identify and win grant dollars by providing technical and grant-writing assistance.

BusinessSource Proposer's Conference: Qualified organizations interested in operating one of EWDD's nine BusinessSource centers came to an Oct. 6 Proposer's Conference armed with questions. Potential bidders were able to review the RFP documents, discuss requirements and have their questions answered. Held at EWDD's administrative offices on 7th Street, the session attracted 21 participants representing 12 organizations interested in submitting a proposal. The City anticipates that contracts will be awarded to successful bidders for an initial period of twelve months (April 1, 2016 to March 31, 2017) with an option to extend up to four additional one-year terms based on performance and funding. Contract proposals must be submitted to EWDD by the close of business on Nov. 2.



Biz loans approved in South LA: The South LA BusinessSource Center assisted two clients with business loans this week. The Dreamerweavers Group, an apparel consultant, received technical assistance and was approved for \$10,000 equipment loan through our partner Oak Capital, to increase their productivity thereby assisting with increased sales and hiring additional staff in the future. Illusion Couture, an apparel manufacturer received technical assistance with their financial statements. Illusion's owner is looking for funding in the amount of \$7,000 for working capital to assist with an increase in staffing. The South LA BusinessSource Center is operated by EWDD contractor Vermont Slauson Economic Development Corp.

Crossroad Summit prep underway: The Workforce Development Board is encouraging last-minute registrations for this year's Crossroads Summit to be held Oct. 14 and 15 at the Japanese American National Museum in Little Tokyo. Speakers will discuss this year's summit theme, "The Essential Role of Early Care and Education and Its Workforce." To register, click [here](#).

Other economy-building events:

- **The East Los Angeles BusinessSource Center**, operated by Barrio Planners Incorporated, held an *Online Marketing Strategies for Your Business* seminar on Sept. 30. in Lincoln Heights. The topics included: Social media marketing, online marketing tools, your website and its content, getting your message out, search engine optimization and the ABC's of insurance.
- **The North Valley BusinessSource Center**, operated by the Valley Economic Development Center, held a seminar entitled *Buying and Selling a Business* on Oct. 1 in Pacoima.
- **The South Valley BusinessSource Center**, operated by ICON CDC, held the third installment of a entrepreneurial *Startup Bootcamp*, held Sept. 29 at the State Building in Van Nuys.
- **The South LA BusinessSource Center**, operated by VSEDC, presented an overview of business services offered at the South LA WorkSource Center's orientation class on Sept. 29.
- **The South LA BusinessSource Center**, operated by VSEDC, hosted a business roundtable on Sept. 29. Topics included how to use social media to market to Millennials.
- **The South LA BusinessSource Center**, operated by VSEDC, held its *Business Plan Writing Course Level II* on Sept. 29 and Oct. 1 at West Angeles CDC and Urban League. The workshop topic for session 3: "Marketing Plan Development."
- **The South LA BusinessSource Center**, operated by VSEDC, held a Sept. 30 workshop on using social media for profit. Topics included how to market your business using social media.

- **The South LA BusinessSource Center**, operated by VSEDC, held its *Introduction to Entrepreneurship Level I* class on Oct. 3. Topics covered included entrepreneurial skills and sizing up business ideas.

“Updates” is produced by Catherine Saillant in EWDD’s communications department. If you have questions, comments or wish to contribute to an upcoming “Updates,” please contact Saillant at 213-744-9048 or at Catherine.Saillant@lacity.org.